



### **The Women's Empowerment Initiative – A Step Forward**

The women's empowerment initiative is an effort to create a peer network that acts as a support system for the women at Premier.

Taking a step forward from the last initiative that was taken for the female employees, group discussions were organised for the women at the factory as well as corporate office. In these discussion groups, women from different departments came together and expressed the change they felt after the last empowerment session. The objective was to get to know one another and use each others' experiences as a common source of strength. These sessions acted as forums where these women could discuss the growth they wanted to see in themselves, and also get feedback from their peers on how to navigate any future challenges.

This activity generated some inspiring profiles of women, which we are proud to have as part of the Premier family. The feedback from these sessions has been overwhelmingly positive.

The women's empowerment initiative has also moved forward, in terms of introducing a new western option for the ladies uniform. Women-friendly policies are being introduced, keeping in mind the specific needs and responsibilities of working women.

The International Women's Day celebration was a motivating factor for the women, as they felt highly appreciated and a pivotal part of the company.