



## **Branding through campus interaction:**

Rebranding Premier Ltd., an exciting endeavour, has been rapidly progressing through several mediums. One such medium is through guest lecturers by our team at reputed engineering and management institutes.

Some of the institutes, which were made aware of the Premier legacy as well as the brand include:

- AICAR Business School (Asian Institute of Communication & Research)
- Mumbai University- Alkesh Dinesh Mody Institute

**"It was a wonderful session that explained every nuance of the automobile and engineering industry to the students..."**

**Kavita Mishra**  
**(Placement officer, ADMI- University of Mumbai)**